

11/5/1 (Item 1 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00122960 DOCUMENT TYPE: Review

PRODUCT NAMES: One-To-One (641022); e.4 (733393)

TITLE: Analyzing the Back End: E.piphany's Personalization System
Closes...

AUTHOR: Carr, David F
SOURCE: Internet World, p86(1) Mar 15, 2000
ISSN: 1097-8291
HOMEPAGE: <http://www.iw.com>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

Cozone.com, a Web commerce unit of CompUSA, uses BroadVision's One - to-One commerce server, which was chosen for its personalization advantages. Cozone is also adding E.piphany's e.4, a system that could be equally critical in assisting Cozone's marketing strategist in analyzing data culled from BroadVision and other applications, including accounting systems. E.4 will create a uniform view of customer behavior so that marketers can plot more effective campaigns, including e-mails that will be executed by E.4 and Web promotions that BroadVision will process. E.4 was chosen, says Chuck Dean, CTO of Cozone, because it has a newly added e-mail marketing module that can enhance Cozone's e-mail targeting. E.4 will also permit marketing staff to design Web campaigns, eliminating the need for help from BroadVision's consultants. E.piphany gets favorable reviews from Dean because of its 'closed loop' system, which saves Dean from having to purchase and assemble data warehouse, data mining, and marketing automation products from multiple vendors. E.piphany attempts to provide a unified view of what a client's customers are purchasing online and offline, and can as easily cull customer data from SAP financials or Siebel sales force applications as from Web transaction logs. E.piphany leverages parts of its system that emphasize campaign management and has increased product integration with BroadVision so E.4 can propel personalized Web campaigns through One -to-One server.

COMPANY NAME: BroadVision Inc (618608); E.piphany Inc (657735)
DESCRIPTORS: E-Commerce; Internet Marketing; Advertising; Computer
Equipment; Personalization; Retailers; Marketing Information
REVISION DATE: 20000530

11/5/2 (Item 2 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00120949 DOCUMENT TYPE: Review

PRODUCT NAMES: Microsoft Exchange 2000 Beta 3 (772593)

TITLE: Exchange 2000 Finally Delivers Collaboration
AUTHOR: Gillmor, Steve Angus, Jeff
SOURCE: Information Week, v765 p107(4) Dec 13, 1999
ISSN: 8750-6874
HOMEPAGE: <http://www.informationweek.com>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

Microsoft Exchange 2000 Beta 3, which has been rewritten to be the workhorse 'digital dashboard,' is a groupware platform that integrates information management services with messaging and document management.

Exchange's most powerful features, e-mail and scheduling have made Exchange more salable to businesses than Lotus' Domino or Notes but have not captured the wider market because they did not exploit team collaboration technologies that use the high-speed, low-cost bandwidth solutions, including xDSL and cable modems. However, Exchange 2000, which is code-named Platinum, could help increase the popularity of Notes since Notes developers can port existing applications to Exchange. Exchange's enabling technology is the uniform resource locator (URL)- addressable Web store, with browser-accessible integration of collaboration, file system, and Web data in one store. Microsoft SQL Server will still be the mainstay store for transactional data and data mining, but Web Store can maneuver message, calendar, contact, and document data with the same tools used by SQL Server developers to enable a systemic unification of the services. This unification, which constitutes an effective 'digital dashboard,' provides the tools to migrate Outlook applications to the single browser client being used by enterprise customers to standardize host-based and n-tier applications.

COMPANY NAME: Microsoft Corp (112127)
SPECIAL FEATURE: Charts Screen Layouts
DESCRIPTORS: Groupware; Network Software; Exchange; IBM PC & Compatibles;
Integration Software; Windows NT
REVISION DATE: 20000228

11/5/3 (Item 3 from file: 256)
DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.
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00105828 DOCUMENT TYPE: Review

PRODUCT NAMES: Sybase Adaptive Server Enterprise 11.5 (683205)

TITLE: Sybase Adapts: The Inner Workings Of Adaptive Server Enterprise 11.5.
AUTHOR: Rennhackkamp, Martin
SOURCE: DBMS, v11 n1 p71(4) Jan 1998
ISSN: 1041-5173
HOMEPAGE: <http://www.dbmsmag.com>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

Sybase's new Adaptive Server Enterprise 11.5 offers a multitier architecture and can address a wide variety of tasks, including OLTP, DSS queries, mass deployment, complex data types, and rapid application deployment. It offers high scalability and performance, and extensibility for distributed applications. Adaptive Server is based on the Adaptive Component Architecture, a three-tier architecture with client, server, and application layers. This architecture is composed of optimized data stores, the Jaguar Component Transaction Server, data movement and connectivity products, and rapid application deployment (RAD) tools. An optimized data store is a single database server layer with specialized DBMSs designed for specific types of applications. Adaptive Server Enterprise is the main component of the Adaptive Component Architecture. It is a type of Universal Server with snap-in services. Adaptive Server has four components: a common language processor, a component integration layer, the Sybase optimized data stores, and common services. The common language processor presents a consistent language interface across data stores, and the component integration services let developers connect remote Sybase and non-Sybase databases. Common services are middleware services across data stores.

COMPANY NAME: Sybase Inc (414981)
SPECIAL FEATURE: Charts
DESCRIPTORS: Database Servers; Database Management; Network Software;
Distributed Processing; Program Development Aids; Client/server

REVISION DATE: 199907

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COMPANY NAME: BroadVision Inc (618608); E.piphany Inc (657735)
DESCRIPTORS: E-Commerce; Internet Marketing; Advertising; Computer
Equipment; Personalization; Retailers; Marketing Information
REVISION DATE: 20000530

12/5/2 (Item 2 from file: 256)
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.
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00114233 DOCUMENT TYPE: Review

PRODUCT NAMES: Maestro Commerce Suite Freeware Edition 2.0 Windows 9x & NT
(736287)

TITLE: Maestro conducts sales: Commerce Suite orchestrates online
orders...

AUTHOR: Kvitka, Andre
SOURCE: InfoWorld, v21 n7 p71(2) Feb 15, 1999
ISSN: 0199-6649
HOMEPAGE: <http://www.infoworld.com>

RECORD TYPE: Review
REVIEW TYPE: Review
GRADE: B

BIT Software's Maestro Commerce Suite Freeware Edition 2.0 for Windows 9x & NT is a great e-commerce suite of applications and utilities that is very flexible and scalable. It provides a wide range of features, though the awkward user interface and lack of context-sensitive help are shortcomings. With the exception of accounting tools, Maestro can run an entire e-commerce operation, from transaction processing to checking inventory and everything in between. Additionally, Maestro can be managed from Web servers or Web-hosting servers without being limited to just one URL. Though less-experienced users will find some of the program's tools too difficult to use properly, the elimination of monthly fees for services more than makes up for this. Fully integrated with CyberCash, Maestro has no need to **store information** for credit card **transactions** on the server; a major security benefit.

PRICE: \$0

COMPANY NAME: BIT Software Inc (658537)

SPECIAL FEATURE: Screen Layouts

DESCRIPTORS: Windows NT; Internet Marketing; Retailers; Windows; IBM PC & Compatibles; Public Networks; Order Processing; EFT (Electronic Funds Transfer); Credit Cards

REVISION DATE: 19990530

12/5/3 (Item 3 from file: 256)

DIALOG(R)File 256:SoftBase:Reviews,Companies&Prods.

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00107084 DOCUMENT TYPE: Review

PRODUCT NAMES: Sales Agent Wrapper (691909)

TITLE: Surfing for Purchasing Solutions

AUTHOR: Haskin, David

SOURCE: Mobile Computing & Communications, v9 n4 p94(7) Apr 1998

ISSN: 1047-5567

HOME PAGE: <http://www.mobilecomputing.com>

RECORD TYPE: Review

REVIEW TYPE: Product Analysis

GRADE: Product Analysis, No Rating

MobileSoft's Sales Agent Wrapper, a proprietary wizard, steps users through World Wide Web-based product registration and purchasing tasks, and then unlocks **purchased** software for use. Sales **information** is **saved** for duplication downloading in the event that accidental product delegation. Customers also can return products using an honor system that requires users to fax or e-mail an agreement that they will not use the product any longer. Many buyers are adopting Web-based purchasing because of increased convenience and lower costs. Buyers get a quick, direct path to products needed, which are often available at lower prices. Purchasing of mobile products is a large part of the overall **Internet sales** picture for computer equipment. Choices abound for buyers and include many vendors, such as online-only direct sellers and traditional retailers. Dell and Gateway 2000 sell on the Web, and such vendors provide large amounts of high-quality product data. Therefore, online stores are most likely the best beginning point for buyers who want this level of product information. For those who know what they want but cannot find it, Dell, Micron, and Gateway 2000 are excellent choices. Topics discussed include extranets, security, and on-site support.

COMPANY NAME: MobileSoft (579556)

SPECIAL FEATURE: Charts Screen Layouts Tables

DESCRIPTORS: **Internet** Marketing; **Sales** Management; **Order** Processing; Public Networks; Laptop Software

REVISION DATE: 19980630

12/5/4 (Item 4 from file: 256)
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.
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00106772 DOCUMENT TYPE: Review

PRODUCT NAMES: Microsoft Site Server Enterprise Edition (658057);
Netscape Merchant System 1.6 (642541); Domino.Merchant (653411); Transact
3 (612995); Net.Commerce (627291)

TITLE: Electronic Commerce Software
AUTHOR: Staff
SOURCE: Network VAR, v5 n11 p69(3) Nov 1997
ISSN: 1082-8818

RECORD TYPE: Review
REVIEW TYPE: Product Comparison
GRADE: Product Comparison, No Rating

Microsoft Site Server Enterprise Edition, Netscape Communications' Netscape Merchant System 1.6, Lotus Development's Domino.Merchant, Open Market's OM-Transact 3, and IBM's Net.Commerce are among electronic commerce products compared. Site Server Enterprise Edition assists users in creation, deployment, and management of commerce-ready World Wide Web sites, working in conjunction with Windows NT Server and Internet Information Server (IIS). Site Server has tools for supporting real-time administration of product and price promotions from a remote Web browser and for creating customized Web catalog pages as needed using Active Server Pages. Web sites can also be created with the Web Publishing Wizard, and the provided Visual InterDev tool can develop dynamic Web sites and database connections. Merchant System **stores** and shows product **information** for browsing and **purchase** selections. It has an open, extensible architecture, with a staging server that allows merchants to peruse Web site content. Marketing and promotional features included are instant buy, discounts, coupons, and integrated multimedia. Domino.Merchant, an application framework includes SiteCreator, Merchant Template Library, and AppAssembler. It replicates catalogs and information to VARs and distributors. Transact 3.0 provides secure payment, full **order** management, and **online** customer service, with SecureLink Commerce Objects for digital coupons, offers, receipts, and queries. Net.Commerce can guide buyers to particular catalogs and prices for their shopping groups using a user ID and password for each account.

COMPANY NAME: Microsoft Corp (112127); Netscape Communications Corp
(592625); Lotus Development Corp (254975); Open Market Inc (598186);
IBM Corp (351245)
SPECIAL FEATURE: Screen Layouts
DESCRIPTORS: Internet Utilities; **Internet** Marketing; Retailers; Catalog
Orders ; Electronic Publishing; Public Networks; Network Administration
Tools; Notes/Domino; E-Commerce
REVISION DATE: 20000130

12/5/5 (Item 5 from file: 256)
DIALOG(R) File 256:SoftBase:Reviews,Companies&Prods.
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00102642 DOCUMENT TYPE: Review

PRODUCT NAMES: Shop Floor Control (830357)

TITLE: Exploring the Details of Shop Floor Automation: What to look for...
AUTHOR: Scott, Robert D
SOURCE: Fabricator, v27 n4 p48(3) Apr 1997
ISSN: 0888-0301
HOMEPAGE: <http://www.fmametalfab.org>

RECORD TYPE: Review
REVIEW TYPE: Product Analysis
GRADE: Product Analysis, No Rating

CAD/CAM (computer-aided design/computer-aided manufacturing), CNC (computer numerical control), and SPC (statistical process control) are technologies highlighted in a discussion of shop floor automation. Users are advised on choosing components that make up a successful system. Today's powerful PCs, LANs, and communication systems have been developing for various areas of manufacturing management and control, particularly for the fabrication environment. Lowering overhead costs and increasing efficiency and production are more and more important in today's competitive business environment. Companies looking into manufacturing management system tools should at first analyze existing manufacturing methods and establish whether or not installed tools need to be augmented or replaced. Quoting support is generally the first area that can gain the advantages of automation because systems can handle customer-specific lookups, multiple quantity quotes, more than one item on a quote, assembly functions, multiple production runs, and **online** quote and **order** history. Other topics covered include order entry and job control, CAD/CAM and machine code, job **tracking**, MRP/**purchasing**, scheduling, employee **data** collection, SPC, evaluating options, and planning for a successful deployment.

COMPANY NAME: Vendor Independent (999999)
SPECIAL FEATURE: Screen Layouts Charts
DESCRIPTORS: Shop Floor Control; CIM; CAD CAM; Manufacturing; Steel Fabrication; Numerical Control; Metals Industry; Production Control
REVISION DATE: 19980130

10/5/1 (Item 1 from file: 256)
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DESCRIPTORS: E-Commerce; Internet Marketing; Advertising; Computer
Equipment; Personalization; Retailers; Marketing Information
REVISION DATE: 20000530
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Set	Items	Description
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S2	4697	(SAME? OR ONE OR SINGLE?) (N3)SERVER?
S3	7350	(INTERNET? OR WWW OR WORLD?(N2)WEB? OR ONLINE? OR ON()LINE- ?) (N3) (MALL? OR SHOPPING? OR ORDER? OR PURCHAS? OR SALE? OR PRODUCT?(N2)SELECT?)
S4	49503	(SUGGEST? OR RELAT? OR SIMILAR?) (N4) (ITEM? OR PRODUCT? OR MERCHANDISE?)
S5	0	S1 (S)S2 (S)S3
S6	0	S1(S)S3
S7	0	S1(S)S2
S8	0	S6 (S)S4
S9	0	S1 AND S2 AND (INTERNET? OR WWW OR WORLD?(N2)WEB OR ONLINE? OR ON()LINE?)
S10	0	S1(S)S2(S) (INTERNET? OR WWW OR WORLD?(N2)WEB? OR ONLINE? - OR ON()LINE?)
S11	0	S1 AND S2 AND S3
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Set	Items	Description
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S2	1114	(SAME? OR ONE OR SINGLE?) (N3)SERVER?
S3	1649	(INTERNET? OR WWW OR WORLD?(N2)WEB? OR ONLINE? OR ON()LINE- ?) (N3) (MALL? OR SHOPPING? OR ORDER? OR PURCHAS? OR SALE? OR PRODUCT?(N2)SELECT?)
S4	1184	(SUGGEST? OR RELAT? OR SIMILAR?) (N4) (ITEM? OR PRODUCT? OR MERCHANDISE?)
S5	1	S1 (S)S2 (S)S3
S6	4	S1(S)S3
S7	3	S1(S)S2
S8	0	S6 (S)S4
S9	1	S1 AND S2 AND (INTERNET? OR WWW OR WORLD?(N2)WEB OR ONLINE? OR ON()LINE?)
S10	1	S1(S)S2(S) (INTERNET? OR WWW OR WORLD?(N2)WEB? OR ONLINE? - OR ON()LINE?)
S11	3	S1 AND S2
S12	5	S1 AND S3
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